DESOTO ECONOMIC DEVELOPMENT

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DESOTO ECONOMIC DEVELOPMENT CORPORATION
CITY OF DESOTO, TEXAS

April 26, 2010

Meeting Agenda

The Board of Directors of the DeSoto Economic Development Corporation will meet on **Monday, April 26, 2010**, at **12:00 Noon**, in the Council Conference Room located in City Hall at the DeSoto Town Center, 211 East Pleasant Run Road, DeSoto, Texas.

As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into closed Executive Session for the purpose of seeking confidential legal advice from the Corporation's attorney on any agenda item listed herein.

PURPOSE OF MEETING:

I. Invocation by James Zander

II. New Business – Items for discussion and/or possible action:

1. Conduct Oath of Office for newly appointed member to the DEDC Board of Directors.
2. Award presentation for Win Humphrey, Commercial Broker, in recognition for the Marten Transport Project.
3. Presentation of the DEDC Incentive Grant check to Wayne Boyter, President of Acumen Enterprises, Inc.
4. Presentation by Cammy Jackson, President of the DeSoto Chamber of Commerce, regarding the Chamber's Second Quarterly Report to the DEDC. (January to March 2010).
5. Discussion and possible approval to amend the 2009-2010 contract between the DEDC and the DeSoto Chamber of Commerce – (approved by the board on July 27, 2009).
6. Discussion and possible approval of the DEDC Board Minutes for March 22, 2010 and the Special Board Minutes of April 6, 2010.
7. Discussion and possible approval of the DEDC Financials for March 2010.
8. Discussion and possible approval of new advertising concepts.
9. Presentation by Randal Levingston, DEDC Director of Marketing, regarding new Trade Show Booth.
10. Discussion and possible approval of the revisions to the adopted DEDC Investment Policy approved by the Board of Directors on December 17, 2007.
11. Discussion and possible approval of revisions to the adopted DEDC Operating Budget for 2009-2010. (Budget approved by council on September 15, 2009).
12. Presentation from the DEDC Personnel Committee regarding the DEDC Staff's Job Descriptions.

III. Briefing by Executive Director Norma Nichols

1. Update by Norma Nichols regarding the Texas Aviation Conference

IV. Adjournment

The building in which the above meeting will be conducted is wheelchair accessible. Persons with disabilities who plan to attend this meeting and may require auxiliary aids or services such as readers or large print, or interpreters for persons who are deaf or hearing impaired, are requested to contact the Office of the City Secretary at 972-230-9664 or by E-mail at lhallmark@ci.desoto.tx.us or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas 1-800-735-2989.

I the undersigned authority, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of DeSoto's City Hall, a place convenient and readily accessible to the general public at all times as well as to the DEDC's website www.desototexas.com and said Notice was posted on the following date and time: Monday, April 19, '10, at 2:27 PM and remained so posted at least two hours after said meeting was convened.

Curtistene McCowan

Curtistene McCowan – DEDC Board President