DESOTO ECONOMIC DEVELOPMENT CORPORATION

MEETING AGENDA
January 27, 2014

The Board of Directors of the DeSoto Economic Development Corporation will meet on **Monday, January 27, 2014** at **9:00 a.m.**, in the Council Conference Room located in City Hall at the DeSoto Town Center, 211 East Pleasant Run Road, DeSoto, Texas 75115.

As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into closed Executive Session for the purpose of seeking confidential legal advice from the Corporation's attorney on any agenda item listed herein.

A. REGULAR SESSION – CALL TO ORDER

1. Invocation by Curtistene McCowan

B. CONSENT AGENDA

Items are listed on the Consent Agenda by the DEDC Chief Executive Officer and are recommended to the DEDC Board of Directors for single vote approval. Any item may be removed from the Consent Agenda for separate vote at the request of a Board Director.

1. **Approval of DEDC Minutes**
   a. Consider approval of the December 9, 2013 Board Meeting Minutes

2. **Other Items**
   a. Consider approval of the DEDC Financials through November 30, 2013

C. REGULAR AGENDA – NEW BUSINESS – Items for discussion and/or possible action:

1. City Liaison Update – Council Member Curtistene McCowan Report

2. Presentation by Beth Owens of BrandEra Marketing:
   Overview presentation of the city's new marketing and rebranding efforts.

D. BRIEFING BY JEREMIAH QUARLES, DEDC CHIEF EXECUTIVE OFFICER

a. Scorecard update on current DEDC activities
b. Discussion of alternative date for February Board Meeting

211 E. Pleasant Run Road DeSoto, Texas 75115 | Phone (972) 230-9611 | Fax (972) 230-9670 | www.ci.desoto.tx.us

E. EXECUTIVE SESSION

As authorized by Section 551.087 of the Texas Government Code – Deliberation of Economic Development Negotiations:

1. Discussion of infrastructure grant for Fountain Village Plaza/Baceline Investments LLC.
2. Discussion of infrastructure grant for Dermody Properties.

F. POTENTIAL ACTION RESULTING FROM EXECUTIVE SESSION

G. ADJOURNMENT

The building in which the above meeting will be conducted is wheelchair accessible. Persons with disabilities who plan to attend this meeting and may require auxiliary aids or services such as readers or large print, or interpreters for persons who are deaf or hearing impaired, are requested to contact the Office of the City Secretary at 972-230-9646 or by E-mail at kmorris@desototexas.gov or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas 1-800-735-2989.

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of DeSoto's City Hall, a place convenient and readily accessible to the general public at all times as well as to the City's website www.desototexas.gov and the DEDC's website www.dedc.org and said Notice was posted on the following date and time: THURSDAY, JANUARY 23, at 10:05A and remained so posted at least two hours after said meeting was convened.

Jeremiah Quarles, Chief Executive Officer

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