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DESOTO ECONOMIC DEVELOPMENT CORPORATION

DESOTO ECONOMIC DEVELOPMENT CORPORATION
CITY OF DESOTO, TEXAS

Strategic Workshop Retreat
December 7, 2011

Meeting Agenda

The Board of Directors of the DeSoto Economic Development Corporation will meet on **Wednesday, December 7, 2011,** at **8:00 a.m.**, to conduct a workshop in the **Administration Conference Room** located in City Hall at the DeSoto Town Center, 211 E. Pleasant Run Road; DeSoto, Texas.

Meeting Goals: To discuss new strategies and opportunities for the City of DeSoto to increase the job base and elevate the quality and quantity of retail sales opportunities. This framework and key elements from this retreat will provide direction and discussion options for institutionalizing the strategy for long-term success.

I. Invocation and opening remarks by Curtistene McCowan, DEDC Board President.

II. Vision Strategy Statement – Overview of observation and policy recommendations.

III. Discussion and possible approval regarding amendment to the adopted DEDC Strategic Plan for 2012-2016 which was approved on August 26, 2011.

IV. Discussion and possible approval of the DEDC and the DeSoto Chamber of Commerce Partnership.

V. Adjournment

The building in which the above meeting will be conducted is wheelchair accessible. Persons with disabilities who plan to attend this meeting and may require auxiliary aids or services such as readers or large print, or interpreters for persons who are deaf or hearing impaired, are requested to contact the Office of the City Secretary at 972-230-9664 or by E-mail at lhallmark@ci.desoto.tx.us or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas 1-800-735-2989.

I the undersigned authority, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of DeSoto's City Hall, a place convenient and readily accessible to the general public at all times as well as to the DEDC's website www.desototexas.com and the DEDC's website www.desototexas.com and said Notice was posted on the following date and time: Friday, Dec. 2, 2011, at 10:02 AM and remained so posted at least two hours after said meeting was convened.

R. Scott Fleming
Scott Fleming, DEDC Chief Executive Officer