



DESOTO ECONOMIC DEVELOPMENT CORPORATION

MEETING AGENDA February 27, 2017

The Board of Directors of the DeSoto Economic Development Corporation will meet on **Monday, February 27, 2017 at 9:00 a.m.**, in the **Council Conference Room** located in City Hall at the DeSoto Town Center, 211 East Pleasant Run Road, DeSoto, Texas 75115.

As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into closed Executive Session for the purpose of seeking confidential legal advice from the Corporation's attorney on any agenda item listed herein.

A. REGULAR SESSION – CALL TO ORDER

1. Invocation

B. CONSENT AGENDA

Items are listed on the Consent Agenda by the DEDC Chief Executive Officer and are recommended to the DEDC Board of Directors for single vote approval. Any item may be removed from the Consent Agenda for separate vote at the request of a Board Director.

1. Approval of DEDC Minutes

- a. Consider approval of the December 12, 2016 Board Meeting Minutes
- b. Consider approval of the January 30, 2017 Board Meeting Minutes
- c. Consider approval of the February 6, 2017 Board Meeting Minutes

2. Other Items

- a. Consider approval of the DEDC Financials for January 31, 2017

C. REGULAR AGENDA – NEW BUSINESS – Items for discussion and/or possible action:

1. City Liaison update regarding City Council events, meetings, etc. – D. Lockhart Jones
2. DeSoto Chamber of Commerce Update - Laura Terhune, President
3. Update Board on following Projects
 - a. Global Prime
 - b. Brookhollow Shopping Center – DeSoto Business Incubator Project

D. OTHER BUSINESS

EXECUTIVE SESSION UNDER TEXAS GOVERNMENT: Texas Government Code, Section 551.071:
Consultation with General Counsel regarding personnel matters and potential litigation Audit Investigation

EXECUTIVE SESSION UNDER TEXAS GOVERNMENT: Texas Government Code, Section 551.087:

Deliberation Regarding Economic Development negotiations:

1. Hillwood - Crossroads
 - a. IH-35 at Daniieldale DeSoto, Texas 75115
 - b. Spec 948,392 square foot industrial building
2. Prologis – Polk & Daniieldale – Interchange Building 1
 - a. 94 acre site
 - b. 1.2M – 1.5M square feet industrial building

E. TAKE APPROPRIATE ACTION AS RESULT OF EXECUTIVE SESSION

F. BRIEFING BY DEDC CHIEF EXECUTIVE OFFICER

- a. Review Updated 2016 – 2017 DEDC Budget
- b. Corporate Reorganization
 - i. Development of the Chief Executive Officer
 - ii. Hiring and Development two positions
 1. Business Development Manager/Research Specialist
 2. Marketing Specialists/Public Relations Coordinator
- c. Research and Development Activities – Market Studies call for an initial investment and to be updated on an annual basis.
 - i. Workforce Study (DCCCD)
 - ii. I-35 Traffic and Economic Impact
 - iii. Full Commercial Real Estate Market Study
 1. Retail
 2. Office
 3. Light Industrial
- d. Scorecard update on current DEDC activities and follow up assignments
 - i. Explanation of Code Names
- e. Plan to develop DEDC Personnel Policy
- f. Update on local site visits and retention efforts
- g. DEDC Strategy to market to Economic Development Community
 - i. Marketing Plan
 - ii. Targeted Industry Groups
 - iii. Community Engagement
- h. Workforce Development Plan
 - i. Workforce Study (DCCCD)
 - ii. Initial planning with DISD and COD Parks and Recreation as to a Youth Master Plan
- i. Board announcements regarding local civic and charitable events, meetings, fundraisers, and awards
 - i. March 9th DeSoto Chamber Luncheon – Reintroducing the DEDC

G. ADJOURNMENT

The building in which the above meeting will be conducted is wheelchair accessible. Persons with disabilities who plan to attend this meeting and may require auxiliary aids or services such as readers or large print, or interpreters for persons who are deaf or hearing impaired, are requested to contact the Office of the City Secretary at 972-230-9646 or by E-mail at kmorris@desototexas.gov or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas 1-800-735-2989.

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of DeSoto's City Hall, a place convenient and readily accessible to the general public at all times as well as to the City's website www.desototexas.gov and the DEDC's website www.dedc.org and said Notice was posted on the following date and time: **Thursday, February 23, 2017 at 4:00 pm**, and remained so posted at least two hours after said meeting was convened.

Alvin Villanueva for:

Murphy D. Cheatham, II – Chief Executive Officer