



DESOTO ECONOMIC DEVELOPMENT CORPORATION

MEETING AGENDA April 24, 2017

The Board of Directors of the DeSoto Economic Development Corporation will meet on **Monday, April 24, 2017 at 9:00 a.m.**, in the **Council Conference Room** located in City Hall at the DeSoto Town Center, 211 East Pleasant Run Road, DeSoto, Texas 75115.

As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into closed Executive Session for the purpose of seeking confidential legal advice from the Corporation's attorney on any agenda item listed herein.

A. REGULAR SESSION – CALL TO ORDER

1. Invocation

B. CONSENT AGENDA

Items are listed on the Consent Agenda by the DEDC Chief Executive Officer and are recommended to the DEDC Board of Directors for single vote approval. Any item may be removed from the Consent Agenda for separate vote at the request of a Board Director.

1. Approval of DEDC Minutes
 - a. Consider approval of the February 27, 2017 Board Meeting Minutes
2. Other Items
 - a. Consider approval of the DEDC Financials for February 28, 2017

C. REGULAR AGENDA – NEW BUSINESS – Items for discussion and/or possible action:

1. City Council Liaison update regarding City events, meetings, etc. – Deshaundra Lockhart Jones
2. DeSoto Chamber of Commerce Update - Laura Terhune, President
3. Treasurer Report – Director Stephanie Bowers
4. Consideration and Action of contract with the Retail Coach to perform a Retail Market Study
5. Consideration and Action to terminate Consulting Agreement with Earle L. Jones, Jr.
6. Consideration and Action to Adopt DeSoto Economic Development Corporation Human Resources Policy Manual
7. Consideration and Action approval of updated DEDC Budget

D. OTHER BUSINESS

1. Discussion and Action to terminate the contracts between the DEDC and Fox and Fox
2. Discussion and Action for DEDC to enter an agreement with the City of DeSoto, Texas to provide financial management services

E. EXECUTIVE SESSION UNDER TEXAS GOVERNMENT: Texas Government Code, Section 551.087: Deliberation Regarding Economic Development negotiations:

1. Consideration of an amendment to the Economic Development Agreement between DEDC and Eagle Hotel Group, L.P., a Texas limited partnership, as previously amended
2. Consideration of economic development incentive for DeSoto GLo, LLC. for a hotel project

F. TAKE APPROPRIATE ACTION AS RESULT OF EXECUTIVE SESSION

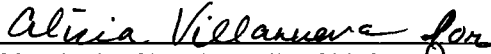
G. BRIEFING BY DEDC CHIEF EXECUTIVE OFFICER

- a. Scorecard update on current DEDC activities, projects, and follow up assignments
- b. DEDC Hires
 - i. Research & Business Development Manager – Vanessa Barrios May 1st, 2017
 - ii. Marketing & Public Relations Coordinator – Akosua Owirodu April 24th, 2017
- c. Board announcements regarding local civic and charitable events, meetings, fundraisers, and awards

H. ADJOURNMENT

The building in which the above meeting will be conducted is wheelchair accessible. Persons with disabilities who plan to attend this meeting and may require auxiliary aids or services such as readers or large print, or interpreters for persons who are deaf or hearing impaired, are requested to contact the Office of the City Secretary at 972-230-9646 or by E-mail at kmorris@desototexas.gov or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas 1-800-735-2989.

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of DeSoto's City Hall, a place convenient and readily accessible to the general public at all times as well as to the City's website www.desototexas.gov and the DEDC's website www.dedc.org and said Notice was posted on the following date and time: **April 19, 2017 at 4:00 pm**, and remained so posted at least two hours after said meeting was convened.


Murphy D. Cheatham, II – Chief Executive Officer