



DESOTO DEVELOPMENT CORPORATION
REGULAR BOARD MEETING AGENDA

Thursday, October 9, 2025

The Board of Directors of the DeSoto Development Corporation (DDC) will meet on **Thursday, October 9, 2025, at 6:00 p.m.** in the **Council Conference Room** located in City Hall at the DeSoto Town Center, 211 East Pleasant Run Road, DeSoto, Texas 75115.

As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into a closed Executive Session for the purpose of seeking confidential legal advice from the Corporation's attorney on any agenda item listed herein.

"Pursuant to Texas Government Code Sec. 551.127, on a regular, non-emergency basis, members may attend and participate in the meeting remotely by video conference. Should that occur, a quorum of members, including the presiding officer, will be physically present at the location noted on this Agenda."

A. REGULAR SESSION

1. Call to Order
2. Invocation

B. REGULAR AGENDA – NEW BUSINESS – Items for discussion and/or possible action:

1. The DEC Network Quarterly Update – Keeya Allen est. 15 minutes
2. Finance Status Report for August & September 2025
Lakeita Sutton – Interim Finance Director est. 15 minutes
3. Projects, attraction efforts, site visits, and general operations report
Matt Carlson – Chief Executive Officer est. 30 minutes
4. Update Hampton Road/Beltline RFP Status. est. 15 minutes
5. Update on the Healthy DeSoto Initiative est. 15 minutes
6. Discussion of Retreat Status and Topics est. 10 minutes
7. Discussion Regarding Restaurant Incentive Program est. 10 minutes
8. Review of I-35 Corridor Development Summary est. 10 minutes
9. Discussion regarding Eater-tainment/Aquatic Area Market Study est. 10 minutes
10. Discussion of Bio Innovation Core Next Steps est. 10 minutes

C. CONSENT AGENDA

The DDC Chief Executive Officer lists items on the Consent Agenda and recommends them to the DDC Board of Directors for a single vote of approval. At the request of a board director, any item on the Consent Agenda may be removed for a separate vote.

1. Consider approving the minutes of September 11, 2025, Regular Board Meeting.
2. Consider approving the financial statements for August and September 2025.

D. BOARD AND LIAISON ANNOUNCEMENTS / UPDATES

1. City Council Liaison update regarding City events and meetings, est. 15 minutes
Councilmember Andre Byrd
2. Board announcements regarding local civic and charitable events, est. 15 minutes
meetings, fundraiser awards, expressions of thanks, congratulations,
or condolences.

"Estimates of duration time for particular agenda items are for internal use only; the agenda item may take a longer or shorter amount of time. The public should not rely thereon."

G. ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act to the City's website, www.desototexas.gov, and the DDC's website, www.dedc.org and said Notice was posted on the following date and time: **October 6, 2025, by 5:30 P.M.**, and remained so posted at least two hours after said meeting was convened.

For : 
J. Matt Carlson –Chief Executive Officer