



DESOTO DEVELOPMENT CORPORATION  
REGULAR BOARD MEETING MINUTES  
Thursday, November 9, 2023

The Board of Directors of the DeSoto Development Corporation (DDC) met on **Thursday, November 9, 2023 at 6:00p.m.** in the Council Conference Room located in City Hall at the DeSoto Town Center, 211 East Pleasant Run Road, DeSoto, Texas 75115, The meeting was streamed live on Facebook and archived on the websites.

As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into closed Executive Session for the purpose of seeking confidential legal advice from the Corporation's attorney on any agenda item listed herein.

**REGULAR SESSION** - THE MEETING WAS CALLED TO ORDER by President Michael Baldwin at 6:10 p.m.

**Present:**

Michael Baldwin, Board President  
Felicia Pierson, Secretary/Treasurer  
Dr. Micaela Herndon, Director  
Mark Jones, Director  
Akilah Wallace, Director

**Absent:**

Latosha Herron Bruff, Vice-President  
Dr. Ahmad Garrett-Price, Director

**Staff Present:**

Matt Carlson - Chief Executive Officer  
Antoine Long - Economic Development Manager  
Rhonda Faulkner – Marketing Coordinator  
Melba Hill – Economic Development Specialist

**Also Present:**

Councilman Andre' Byrd, City Council Liasion  
Victoria Thomas, Attorney

Invocation was offered by Director Mark Jones



**REGULAR AGENDA— NEW BUSINESS**— Items for discussion and/or possible action:

1. Financial Status Report –Matt Carlson advised the board that the October Financials were not available, however the report will be presented at the December 14, 2023 DDC Regular Board Meeting.
2. City Council Liaison Update – Councilman Andre’ Byrd, Sr., shared that Council tabled the DEC Contract approval at the request of Councilman Raphiel until February 20, 2024. This timeframe will allow council further review of certain contract term limits.

Councilman Byrd has asked that the joint meeting of the City Council and DDC Board convene at the December regular meeting. If this date does not work we will poll council to meet with the board on January 11, 2024.

December 4<sup>th</sup> is the Annual Tree Lighting Event and December 5<sup>th</sup> is the Regular City Council Meeting.

**CONSENT AGENDA**

Items are listed on the Consent Agenda by the DDC Executive Director and are recommended to the DDC Board of Directors for single vote of approval. Any item may be removed from the Consent Agenda for separate vote at the request of a Board Director.

1. Consider approving the October 10, 2023 Board Meeting Minutes
2. Consider approving the October 2023 Financial Statement

**On a motion by Director Mark Jones and second by Director Micaela Herndon, the October 10, 2023 Board Meeting Minutes were approved unanimously.**

Executive Session convened at 6:35pm

**EXECUTIVE SESSION**

**Pursuant to Texas Government Code Section 551.087: Economic Development Deliberation**

- Discuss a Façade Grant Agreement with Campbell Greenville Partnership Ltd
- Discuss development and potential incentives related to development of multiple pad sites with Noble Realty Inc. on Beltline Road
- Discuss development and potential incentives related to development of a DeSoto Bio/Life Science Campus
- Discuss development and potential incentives related to specific projects included in the Hampton Road Corridor project
- Discuss development and potential incentives related to mixed-use development on the I-35 Corridor

**RECONVENE INTO OPEN SESSION**

8:00pm



**ACTION AS A RESULT OF EXECUTIVE SESSION**

No action taken

**BRIEFING BY CHIEF EXECUTIVE OFFICER —Matt Carlson**

1. Mr. Carlson delivered a brief update of business plan goals, department goals and personal professional development plans of the staff.

**BOARD ANNOUNCEMENTS**

**ADJOURNMENT**

At 8:12 p.m.



J. Matt Carlson—Chief Executive Officer

A handwritten signature in black ink is written over the printed name. The signature is stylized and includes a blue ink mark at the end.