



DESOTO DEVELOPMENT CORPORATION
SPECIAL CALLED BOARD MEETING MINUTES
Thursday, March 27, 2025

The Board of Directors of the DeSoto Development Corporation (DDC) met on **Thursday, March 27, 2025, at 6:00 p.m.** in the Council Conference Room located in City Hall at the DeSoto Town Center, 211 East Pleasant Run Road, DeSoto, Texas 75115, The meeting was streamed live on Facebook and archived on the websites.

As authorized by Section 551.071(2) of the Texas Government Code, this meeting may be convened into a closed Executive Session to seek confidential legal advice from the Corporation's attorney on any agenda item listed herein.

“Pursuant to Texas Government Code Sec. 551.127, on a regular, non-emergency basis, members may attend and participate in the meeting remotely by video conference. Should that occur, a quorum of members, including the presiding officer, will be physically present at the location noted on this Agenda.”

REGULAR SESSION - THE MEETING WAS CALLED TO ORDER BY PRESIDENT MICHAEL BALDWIN AT 6:04 P.M.

Present:

Michael Baldwin, Board President
Felicia Pierson, Secretary/Treasurer
Akilah Wallace, Director
Mark Jones, Director
Dr. Micaela Herndon, Director

Present via Video Conference:

Dr. Ahmad Garrett-Price, Director

Staff Present:

Matt Carlson – DDC Chief Executive Officer
Antoine Long - Economic Development Manager
Soledad Garcia – Economic Development Project Coordinator
Melba Hill – Economic Development Specialist
Councilman Andre Byrd – City Council Liaison
Majed Al-Ghafry – City Manager

Also Present:

Victoria Thomas, Attorney

Councilman Andre' Byrd offered the invocation.



REGULAR AGENDA— NEW BUSINESS— Items for discussion and/or possible action:

1. The board discussed a proposal from Campus Innovations Group for a project centered on defining and creating a pathway to a healthier DeSoto.

Based on the work of the Healthier DeSoto subcommittee, the proposal emphasizes the need for a broader approach to aligning solutions with community needs, identifying various pathways to provide those needs, and finding potential partners to accomplish the tasks from various standpoints, including strategy, assessment, delivery mechanisms, providers, outcomes and metrics, and real property development. The proposed scope and goals of the project consider holistic health outcomes, community involvement, and the potential for long-term benefits beyond just healthcare improvements and new facilities.

After deliberation, the Board approved a motion to authorize a professional services agreement with Campus Innovation LLC, with a maximum price of \$100,000. The board also discussed the importance of timely decision-making and the value of using subcommittees for future projects.

The following steps include:

The Chief Executive will prepare and execute a professional services agreement with Campus Innovation LLC.

The Chief Executive will present the approved proposal to the City Council for budget amendment approval.

The subcommittee will continue engaging and overseeing the project as it progresses.

The board will define objectives and metrics for measuring the success of the initiative.

EXECUTIVE SESSION UNDER TEXAS GOVERNMENT CODE:
Pursuant to Texas Government Code Section 551.087: Economic Development Deliberation

1. Discussion of potential Economic Development Agreement for Project Red Elephant.

This item was removed from the agenda.

ADJOURNMENT

At 7:32 pm

J. Matt Carlson—Chief Executive Officer