

WHY DALLAS

The Dallas Regional Chamber serves as a single point of contact for companies, site selection consultants, and corporate real estate executives examining the region. Our team partners extensively with and leads regional economic development allies, companies, and organizations to ensure effective and successful promotion of the Dallas Region.

BUSINESS CLIMATE You will find a business-friendly environment with low taxes and numerous incentives that encourage continued growth and investment in Dallas-Fort Worth.

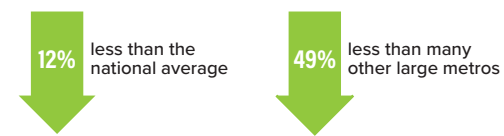
COST OF DOING BUSINESS INDEX



0% state & local income tax makes the region one of the most affordable in the country.

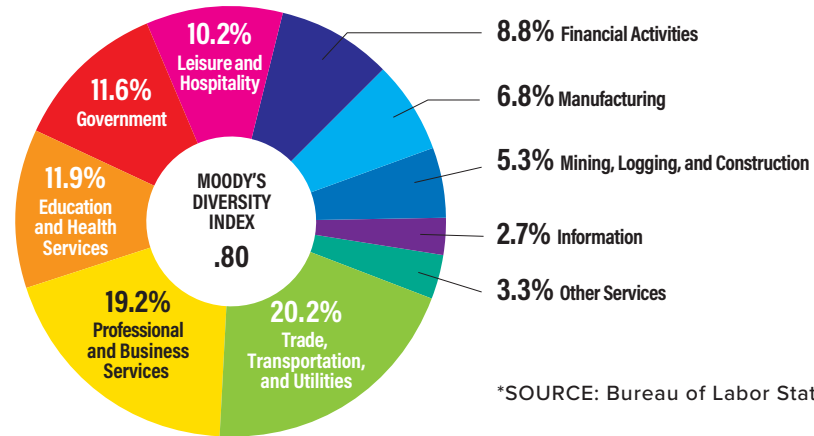
Local & state tax incentives including cash grants are available.

Housing prices in the region allow for a competitive advantage for companies seeking to keep labor costs low and recruit the best workers.



REGIONAL OVERVIEW The DFW Region's economy is among the most diverse in the nation, which means companies can draw from a deep base of skilled workers.

Dallas-Plano-Irving Metropolitan Division: 2017 Employment By Supersector*



*SOURCE: Bureau of Labor Statistics, Moody's

CORPORATE ANNOUNCEMENTS Below is a sampling of recently announced corporate headquarters relocations or major expansions in the region.



FLUOR

KOHL'S

State Farm



FILTA

Liberty Mutual

SUNCOLP



Jamba Juice

L'ORÉAL

TOPGOLF

FIESTA

JPMorgan Chase

SKESSON

TOYOTA

GUIDE TO CORPORATE LOCATION SERVICES

PROSPECT TOOLKIT

SERVICE	TIER 1+	TIER 2+	TIER 3+
Information request RFI response, wage data, etc.	●	●	●
Incentive estimates Including state and local, if applicable.	●	●	●
Connect with cities Provide contact info, lead alerts, etc.	●	●	●
Regional expertise Answer questions about the DFW Region and/or connect with subject matter experts.	●	●	●
Send publications Mail copies of DRC publications, including EcoDev Guide, Relocation Guide, and Real Estate Review.	●	●	●
Local workforce board referrals Connect with appropriate Workforce Solutions office.	●	●	●
Service provider referrals Refer to real estate brokers, design firms, lawyers, utilities, etc.	●	●	●
Logistics help Recommend local restaurants, entertainment, hotels, and transportation providers.	●	●	●

INTERVIEW

Employer* Connect with local employers, via phone or in-person meeting. Ability to schedule such meetings depends on the DRC's relationship with employer, employer availability and willingness to meet with prospect.	●	●
Staffing firm* Connect with area staffing firms to discuss regional labor force.	●	●
University/community college* Connect with area higher education institutions.	●	●
Executive* Connect prospect executives with regional executives.	●	●

SITE VISIT

Transportation* Provide transportation to/from hotel, to/from airport, or between meetings.	●	●
After-hours events* Dinner and/or entertainment, such as sporting events, concerts, etc.	●	●
Meals* Meals provided during the scheduled site visit; may include breakfast, lunch and snacks.	●	●
Organize site visit May include scheduling meetings/site tours, curating an agenda, and arranging meeting space (if needed).	●	●
Regional overview presentation An overview of the DFW Region, tailored to fit the needs of the prospect.	●	●
Gifts* Welcome gift of locally-made goods and/or branded items for visiting companies.	●	●

POST-DECISION

Relocation materials Send information to employees about relocating to DFW.	●	●
Speak to relocating employees DRC representative(s) will travel to your current HQ to speak with your employees about relocating to DFW.	●	●

*Service may be sponsored by a DRC economic development investor.

+Tier 1: typically provided for projects with up to 100 jobs; average wage up to \$60,000; capital investment up to \$2M; OR company revenue at least \$100M

+Tier 2: typically provided for projects with more than 100 new jobs; average wage at least \$60,000 (office)/\$35,000 (mfg); capital investment at least \$5M; OR company revenue at least \$250M

+Tier 3: typically provided for projects with more than 500 new jobs; average at least \$75,000 (office)/\$50,000 (mfg); capital investment more than \$10M; OR company revenue at least \$500M OR a project that the DRC considers strategic

ECONOMIC DEVELOPMENT TEAM

The Dallas Regional Chamber Economic Development team focuses on attracting corporations, jobs, significant investments, and innovation to the Dallas Region. We market the region to U.S. and global companies and location consultants; functioning as a single point of contact for those examining the region as a potential location.



MIKE ROSA

Leads economic development

(214) 746-6735

mrosa@dallaschamber.org



SARAH CARABIAS-RUSH

Leads international economic development

(214) 746-6750

srush@dallaschamber.org



MARGARET SELID

Leads corporate recruitment, missions, & DFW Marketing Team

(214) 712-1968

mselid@dallaschamber.org



ERICA FLORES

Directs regional marketing to companies & consultants

(214) 712-1921

eflores@dallaschamber.org



KEVIN SHATLEY

Directs corporate recruitment RFI responses, visits & targeting

(214) 746-6641

kshatley@dallaschamber.org



PENNY LYNCH

Manages corporate recruitment RFI responses, visits & investor events

(214) 746-6739

plynch@dallaschamber.org



MELISSA MAGUIRE

Manages international economic development marketing, visits & missions

(214) 746-6773

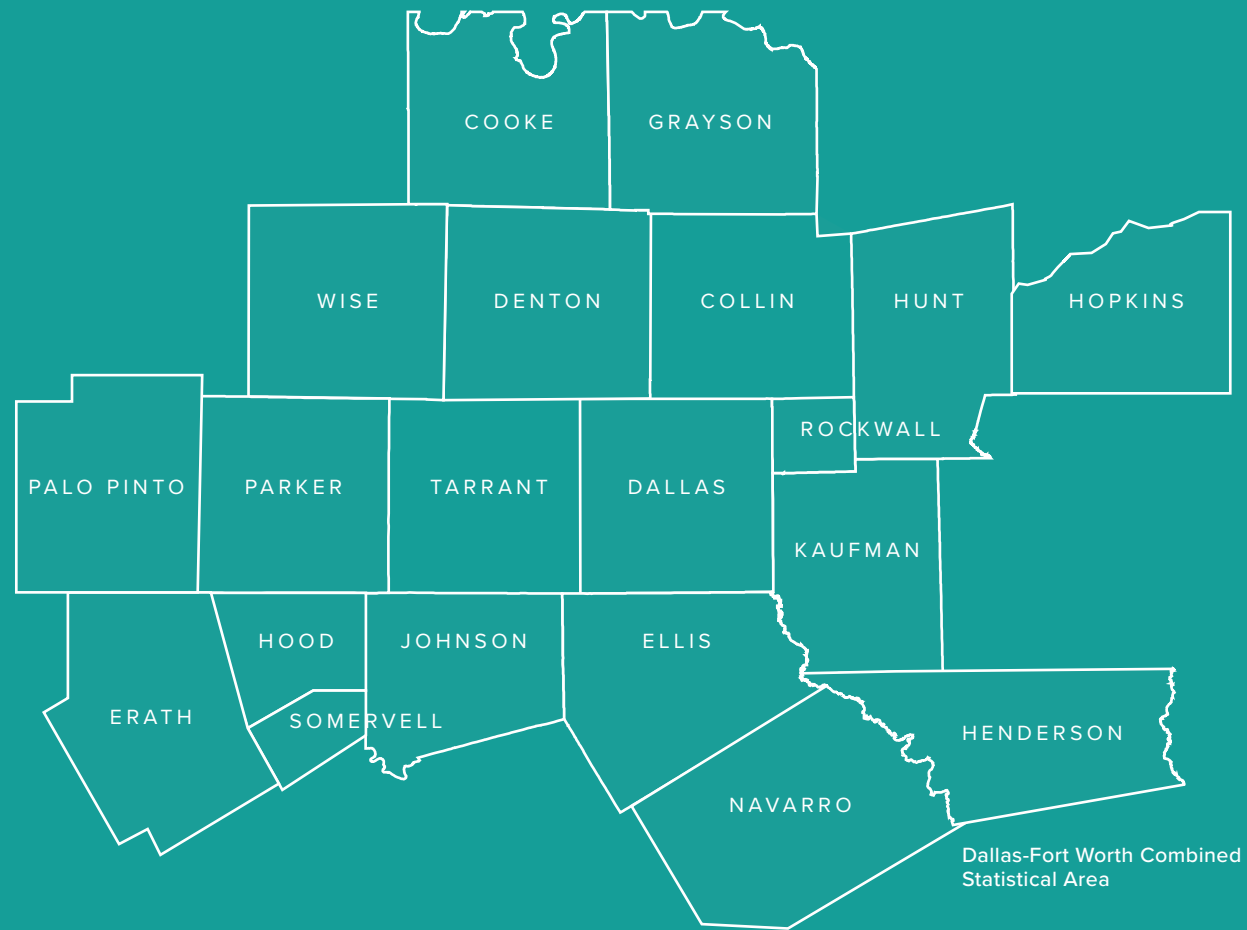
mmaguire@dallaschamber.org

DALLAS REGIONAL CHAMBER

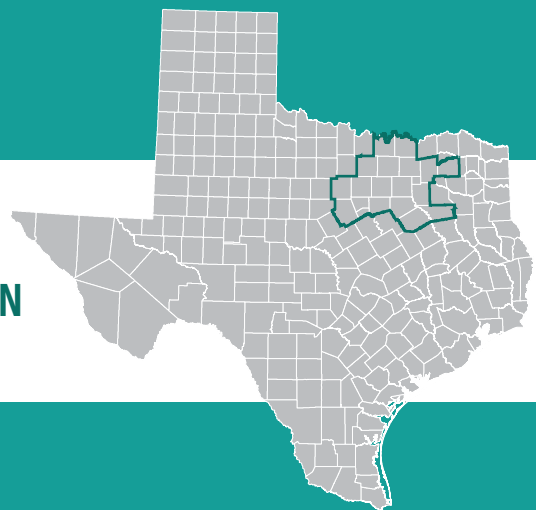
economic development

THE DFW REGION

The Dallas Regional Chamber's economic development team maintains relationships with regional economic development representatives in 20 North Texas counties as well as The State of Texas Office of the Governor. Through these relationships, we assist companies and site location consultants with their corporate location projects.



REGION
LOCATION



WWW.DALLASCHAMBER.ORG

DALLAS REGIONAL CHAMBER®