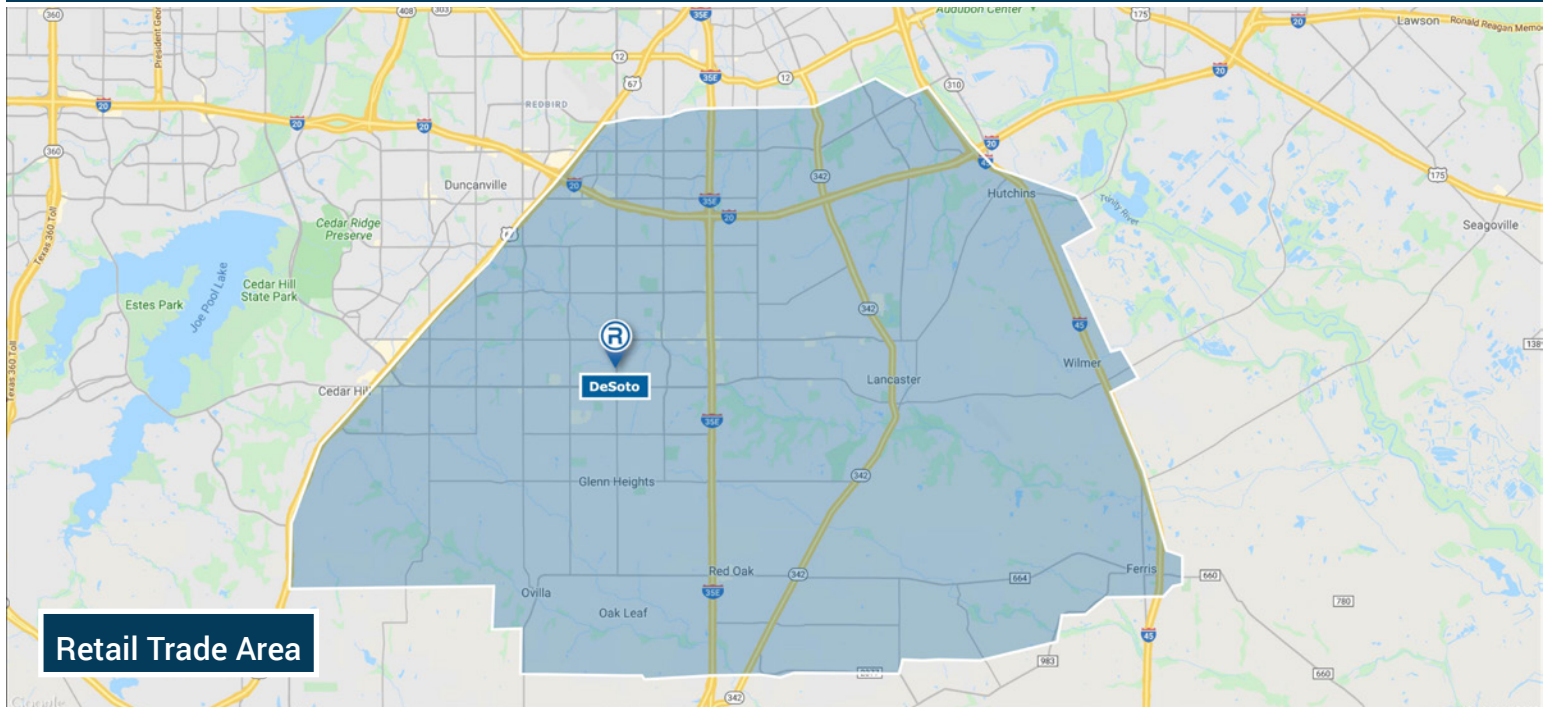


Retail Market Profile

DeSoto, Texas



Population

2010	213,739
2020	256,215
2025	276,846

Educational Attainment (%)

Graduate or Professional Degree	7.3%
Bachelors Degree	14.2%
Associate Degree	7.6%
Some College	27.2%
High School Graduate (GED)	28.1%
Some High School, No Degree	9.6%
Less than 9th Grade	6.0%

Income

Average HH	\$76,999
Median HH	\$61,128
Per Capita	\$26,131

Age

0 - 9 Years	14.47%
10 - 17 Years	12.18%
18 - 24 Years	10.07%
25 - 34 Years	13.77%
35 - 44 Years	12.81%
45 - 54 Years	12.81%
55 - 64 Years	11.77%
65 and Older	12.14%
Median Age	34.63
Average Age	36.24

Race Distribution (%)

White	24.93%
Black/African American	60.89%
American Indian/Alaskan	0.46%
Asian	0.69%
Native Hawaiian/Islander	0.05%
Other Race	10.35%
Two or More Races	2.64%
Hispanic	22.05%



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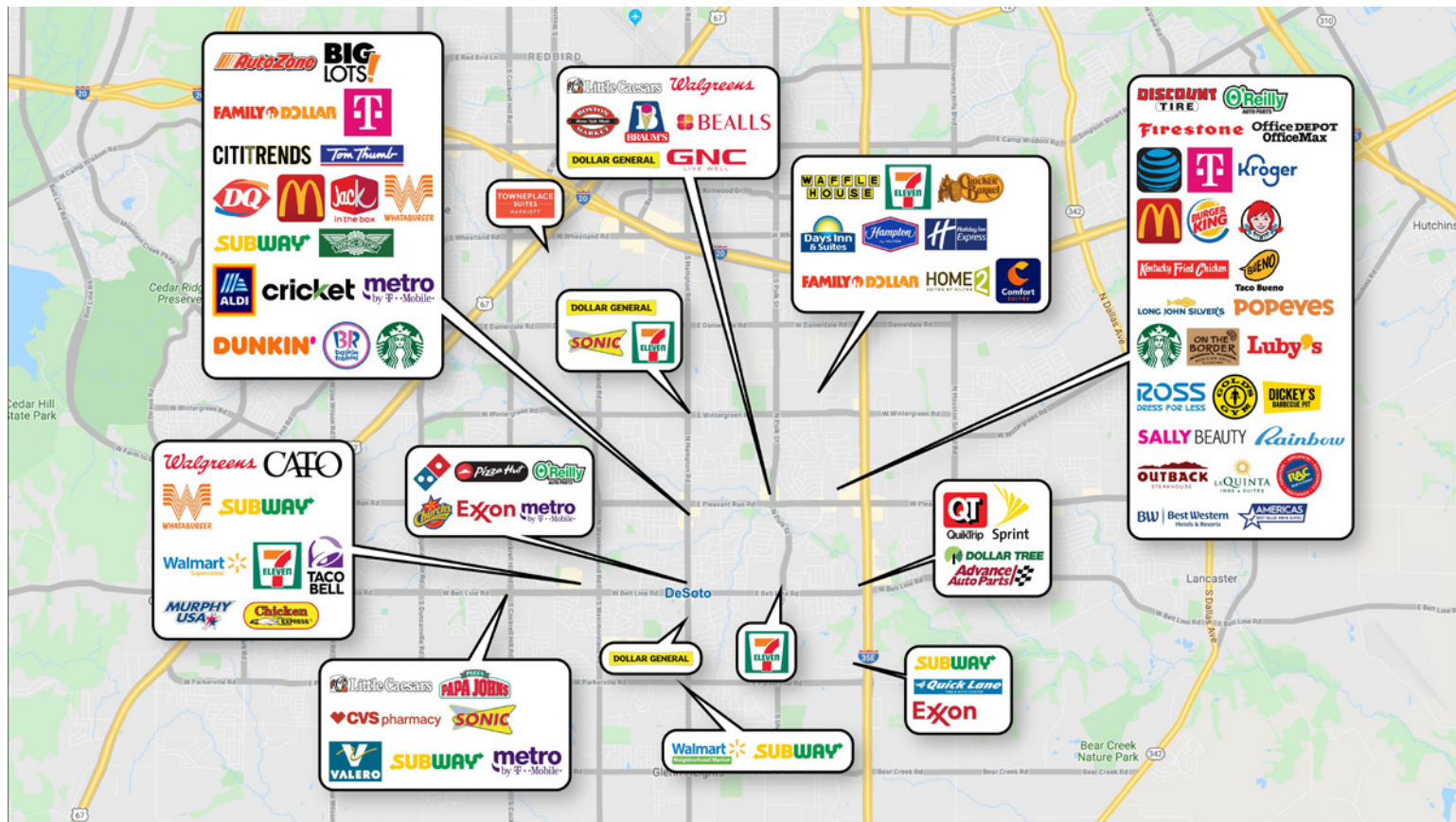


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DeSoto, Texas

Area Retail



Location Map

