



# Business Summary

DeSoto city, TX (4820092)  
 DESOTO Region  
 Geography: Client Community

Prepared by Esri

Data for all businesses in area		DeSoto city, ...			
Total Businesses:		1,803			
Total Employees:		14,791			
Total Population:		57,102			
Employee/Population Ratio (per 100 Residents)		26			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	17	0.9%	83	0.6%	
Construction	88	4.9%	626	4.2%	
Manufacturing	35	1.9%	687	4.6%	
Transportation	82	4.5%	405	2.7%	
Communication	19	1.1%	164	1.1%	
Utility	3	0.2%	19	0.1%	
Wholesale Trade	38	2.1%	699	4.7%	
Retail Trade Summary	313	17.4%	3,659	24.7%	
Home Improvement	20	1.1%	418	2.8%	
General Merchandise Stores	19	1.1%	476	3.2%	
Food Stores	41	2.3%	455	3.1%	
Auto Dealers & Gas Stations	25	1.4%	285	1.9%	
Apparel & Accessory Stores	25	1.4%	81	0.5%	
Furniture & Home Furnishings	15	0.8%	82	0.6%	
Eating & Drinking Places	106	5.9%	1,597	10.8%	
Miscellaneous Retail	62	3.4%	265	1.8%	
Finance, Insurance, Real Estate Summary	177	9.8%	847	5.7%	
Banks, Savings & Lending Institutions	33	1.8%	210	1.4%	
Securities Brokers	30	1.7%	101	0.7%	
Insurance Carriers & Agents	34	1.9%	116	0.8%	
Real Estate, Holding, Other Investment Offices	80	4.4%	420	2.8%	
Services Summary	832	46.1%	7,095	48.0%	
Hotels & Lodging	11	0.6%	139	0.9%	
Automotive Services	45	2.5%	189	1.3%	
Movies & Amusements	32	1.8%	230	1.6%	
Health Services	189	10.5%	2,742	18.5%	
Legal Services	19	1.1%	63	0.4%	
Education Institutions & Libraries	52	2.9%	1,182	8.0%	
Other Services	484	26.8%	2,550	17.2%	
Government	22	1.2%	370	2.5%	
Unclassified Establishments	177	9.8%	137	0.9%	
Totals	1,803	100.0%	14,791	100.0%	

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

November 05, 2024

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	0.2%	7	0.0%
Mining	0	0.0%	0	0.0%
Utilities	2	0.1%	17	0.1%
Construction	90	5.0%	640	4.3%
Manufacturing	41	2.3%	728	4.9%
Wholesale Trade	38	2.1%	699	4.7%
Retail Trade	191	10.6%	1,982	13.4%
Motor Vehicle & Parts Dealers	23	1.3%	277	1.9%
Furniture & Home Furnishings Stores	8	0.4%	48	0.3%
Electronics & Appliance Stores	4	0.2%	18	0.1%
Building Material & Garden Equipment & Supplies Dealers	19	1.1%	415	2.8%
Food & Beverage Stores	28	1.6%	395	2.7%
Health & Personal Care Stores	26	1.4%	154	1.0%
Gasoline Stations & Fuel Dealers	2	0.1%	8	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	26	1.4%	84	0.6%
Sporting Goods, Hobby, Book, & Music Stores	25	1.4%	67	0.5%
General Merchandise Stores	30	1.7%	516	3.5%
Transportation & Warehousing	71	3.9%	334	2.3%
Information	29	1.6%	236	1.6%
Finance & Insurance	98	5.4%	433	2.9%
Central Bank/Credit Intermediation & Related Activities	34	1.9%	216	1.5%
Securities & Commodity Contracts	30	1.7%	101	0.7%
Funds, Trusts & Other Financial Vehicles	34	1.9%	116	0.8%
Real Estate, Rental & Leasing	91	5.0%	483	3.3%
Professional, Scientific & Tech Services	149	8.3%	685	4.6%
Legal Services	22	1.2%	77	0.5%
Management of Companies & Enterprises	5	0.3%	15	0.1%
Administrative, Support & Waste Management Services	51	2.8%	254	1.7%
Educational Services	58	3.2%	1,198	8.1%
Health Care & Social Assistance	258	14.3%	3,285	22.2%
Arts, Entertainment & Recreation	28	1.6%	210	1.4%
Accommodation & Food Services	124	6.9%	1,761	11.9%
Accommodation	11	0.6%	139	0.9%
Food Services & Drinking Places	113	6.3%	1,622	11.0%
Other Services (except Public Administration)	277	15.4%	1,317	8.9%
Automotive Repair & Maintenance	36	2.0%	148	1.0%
Public Administration	22	1.2%	370	2.5%
Unclassified Establishments	177	9.8%	137	0.9%
<b>Total</b>	<b>1,803</b>	<b>100.0%</b>	<b>14,791</b>	<b>100.0%</b>

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